



Creative Project Manager and Product Development professional with 5+ years of experience bringing products and creative concepts to market across fashion, footwear, and consumer brands. Combining an engineering background with entrepreneurial experience, I am experienced in leading the full product lifecycle while managing vendors, budgets, logistics, and cross-functional teams.

PROFESSIONAL EXPERIENCE

SLTBURN | Co-Founder & Creative Director

Chicago, IL | January 2023 – Present

- Co-founded and launched a premium men's swimwear brand, achieving break-even and retail distribution within two months.
- Lead the end-to-end development of seasonal collections, managing the full product lifecycle from market research and concept development to production planning, overseas manufacturing, vendor coordination, quality control, logistics, and product launch.
- Manage core business operations including budgeting, inventory planning, customs compliance and vendor management, while identifying cost efficiencies without compromising quality or brand vision.

Birdies | Product Designer and Developer

San Francisco, CA | September 2022 – August 2024

- Led product development across five seasonal footwear collections, translating brand identities into manufacturable products through footwear design, custom prints, textile and hardware development.
- Developed Birdies' highest-priced footwear style, generating \$300K+ in revenue as a best-selling design worn by Meghan Markle.
- Produced technical documentation (CADs) and collaborated with international manufacturers through sampling, testing, production approvals, and quality assurance.

Northwestern Clinical and Translational Sciences Institute (NUCATS) | Research Data Analyst

Chicago, IL | September 2024 – Present

- Partner with researchers and stakeholders to translate reporting requirements into scalable analytics solutions, delivering projects that support 2,000+ annual visits across 250 clinical studies.

Flora Miranda | Fashion Design Intern

Belgium | March 2019 – June 2019

- Developed two couture garments requiring 150+ hours of craftsmanship, contributing to textile sourcing, fittings, and finishing, while supporting backstage production during Paris Fashion Week.

Pichita | Creative & Branding Intern

Thailand | May 2018 – August 2018

- Developed the brand's visual identity through campaign production, photography, graphic design, and creative direction for a limited-edition product launch.

EDUCATION

Northwestern University, Evanston, IL

M.S. in Mechanical Engineering, July 2026 – GPA: 3.9/4.0

B.S. in Mechanical Engineering, June 2023 – GPA: 3.8/4.0

CORE SKILLS: Project & Production Management • Product Development • CAD & Technical Drawings • Vendor Management • Overseas Manufacturing • Budget Management • Production Planning • Sampling & Quality • Supply Chain & Logistics • Cross-Functional Collaboration

TOOLS: Adobe Creative Suite • Blender • Asana • Google Workspace • Excel • SolidWorks • AutoCAD • SQL • Python • Power BI • English (Fluent) • Portuguese (Native) • Spanish (Professional)